



*Fire Protection Specialists*

## **WORMALD SETS SIGHTS ON FIRE PROTECTION SERVICES IN ASIA PACIFIC**

*Tyco Fire Protection Services to consolidate fire protection brands in Asia with the launch of the Wormald brand in Singapore.*

**SINGAPORE, 13<sup>th</sup> AUGUST 2009** – Wormald, part of Tyco International and a pioneer in fire protection services in Asia Pacific, today announced strategic plans to step up its presence and take advantage of the growing demand for fire protection services in the region.

Tyco Fire Protection Services Asia Pacific is launching an extensive re-brand of its fire businesses to Wormald which celebrates its 120<sup>th</sup> anniversary this year. This re-brand is starting in Singapore and will roll out to other key Asia locations over the next few months. As the company's Asia hub, Singapore has been specifically chosen as it is home to a large number of multinational companies which are a key focus area for Wormald. The re-brand will give customers access to global best practices in advanced fire protection for a wide range of industries including public infrastructure and commercial buildings as well as critical applications such as marine/oil rigs and the energy sector.

Wormald is part of Tyco International, one of the world's largest fire and safety systems organisations with operations in more than 80 countries. Its global Fire Protection segment has global annual revenues of US\$3.5 billion.

Richard Kelleway, President of Tyco Fire Protection Services Asia-Pacific, said: "Through our long history in the region, Wormald has earned the reputation as the foremost provider of fire protection systems and solutions. Establishing Wormald Singapore as one of our Asia bases is a strategic decision as it has one of the most stringent regulations on fire safety in the region. As we are seeing a lot of public and private sector investment into new buildings and facilities, our re-brand for Wormald is significant for the industry, which is growing in tandem with infrastructure needs."

In the past five years, Tyco Fire Protection Services has seen steady growth, with Southeast Asia contributing about 15 percent of Asia Pacific revenues. The company is not seeing significant slowdown in the current economic climate and expects growth to be driven by



critical industries that seek cutting-edge fire protection solutions beyond local regulatory requirements.

Kelleway pointed out: “Asia Pacific presents a wealth of opportunities for the fire protection industry. In the next five years, the key markets for us are India and China which are emerging markets with a large number of industrial and commercial developments in the pipeline.”

In Singapore, Wormald has been involved in a number of large scale private and public sector projects. Past major projects include installing sophisticated fire protection systems for Changi Airport and a pharmaceutical facility in Tuas, and ongoing projects include fire protection engineering support and supplying fire protection solutions at the Circle Line for Mass Rapid Transit (MRT) and road tunnel works. Besides being involved in major projects, Wormald also sees opportunities to share knowledge with the fire protection services industry across the region.

Kelleway added: “The largest change will be that our businesses in Asia Pacific will now have access to the vast knowledge bank developed by Wormald in Australia and New Zealand and our other fire protection businesses around the world. The training of local fire industry professionals will be a big part of our investment going forward. Wormald currently employs more than 5,000 people in the region and we will look to hire more people to support our growing business.”

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#### **ABOUT WORMALD**

Wormald is a leading provider of fire protection solutions within the Asia Pacific region. Since 1889, it has designed, manufactured, supplied, installed and serviced fire detection and protection systems for a wide variety of industries, including building and construction, health care, military, government, leisure management, corporate, education and domestic. Visit us at [www.wormald.asia](http://www.wormald.asia)

#### **ABOUT TYCO FIRE PROTECTION SERVICES ASIA PACIFIC**

Tyco Fire Protection Services Asia Pacific (TFPS APAC), a business segment of Tyco International Ltd that designs, manufactures, installs and services specialised fire protection products for the industrial, power, mining, quarry, forestry, marine, waste, transportation, health, commercial, government, consumer and retail industries. The major brands include Wormald, DBE, Thorn Security, Simplex Fire Products, Simplex Time Solutions, Exelgard and Tyco Building Services. Throughout Asia Pacific, TFPS employs approximately 5,000 staff in 15 countries and its products are used to prevent fires, safeguard firefighters and protect people and property.



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